



WAYNE STATE UNIVERSITY

Mobility for All Competition

PHASE 1: Design

Project Title:

Project Team (Please identify team lead and list email addresses for each team member):

Community Partner(s): *If you need help identifying community partners, please email mobilityforall@wayne.edu*

Overview of the Project: [250 words]

Accessibility of Innovation – 25% [250 words]

Please articulate how your proposed innovation accounts for social, cultural, and environmental barriers to mobility. In what way(s) is your innovation targeted for and accessible to individuals and communities from diverse backgrounds with differing needs? Please discuss the affordability for the end-user and identify how you intend to involve the target community in the design.

Use of Evidence to Support Innovation – 20% [250 words]

Please articulate how your proposed innovation utilizes evidence to support the solution to the mobility challenge. Be sure to discuss what evidence you used to formulate your innovative solution and whether you engaged community members in your solution.

Impact – 30% [250 words]

Please articulate the overall impact of your proposed innovation. What are the affects (positive/negative) on the targeted community group? Identify how you intend to assess the effectiveness and impact of your innovation.'

Project Potential in Remaining Phases – 10% [250 words]

Please articulate the potential for your project to continue into phases 2 (Testing) and 3 (Scaling).

Innovation – 15% [250 words]

Please articulate what makes your innovation stand out from others. Address why the proposed solution will succeed when other ideas to address similar problems have not.